



RESULTS OF THE 2012 UTAH DEMOCRATIC STATE DELEGATE SURVEY

June 4, 2012

About the Survey

The Center for the Study of Elections and Democracy (CSED) conducts an ongoing internet survey of Utah voters entitled the Utah Voter Poll (UVP). In April and May 2012, CSED conducted a special edition of the UVP by surveying Democratic state convention delegates with a pre and post-convention survey. The pre-convention survey was in the field between April 16th and April 21st. The post-convention survey was open between May 4th and May 16th.

Pre-Convention Survey

CSED used a list of delegates and their email addresses to invite individuals to participate in the online survey.

CSED faculty collaborated on the design of the online survey instrument. On April 16th, email invitations containing a link to the survey were sent to the 1,538 state delegates whose email addresses were available. Five emails were returned as undeliverable. Two reminders were sent to those who had not yet completed the survey—one on April 18th and a final one on April 20th. A few email addresses may have been incorrect, so a few delegates may not have had the opportunity to respond.

Pre-Convention Response Rate and Margin of Error

The response rate for the pre-convention Utah Democratic State Delegate Survey was 37.8%.

Response rate calculation:

Total email addresses sent invitations: 1,538

Total accessed surveys: 622

Completed surveys: 582

Response rate = $582/1538 = 37.8\%$

The response rate based on the total number of delegates is 23.11% (582/2,518). The margin of error for a sample of 582 of a population of 2,518 is about $\pm 3.56\%$.

Post-Convention Survey

CSED researchers also collaborated on the design of the post-convention survey. Comments from the delegates received on the pre-convention survey were informative in this process.

On May 4th, a post-convention survey invitation was sent via email to 582 delegates who completed the pre-convention survey and to 939 delegates who did not complete the pre-convention survey. All delegates with a valid email were invited to participate in the post-convention survey whether or not they had taken the pre-convention survey and 6 emails were returned as undeliverable. Mail invitations to participate in the post-convention survey were not sent. On May 7th, a reminder email was sent to encourage delegates to complete the survey. On May 10th another reminder email was sent to those delegates who had not completed the survey to encourage them to do so. Then on May 14th a final reminder email was sent. A total of 1,515 state delegates were sent an email invitation prior to the convention.

A total of 587 delegates accessed the survey, and 544 delegates completed it between May 4th and May 17th, 2012.

Post-Convention Response Rate and Margin of Error

The response rate for the post-convention Utah Democratic State Delegate Survey was 35.8%.

Response rate calculation:

Total email addresses sent invitations: 1,521

Total accessed surveys: 587

Completed surveys: 545

Response rate = $545/1,521 = 35.8\%$

The response rate based on the total number of delegates is 21.6% (545/2,518). The margin of error for a sample of 545 of a population of 2,518 is about $\pm 3.7\%$.

Accuracy

US Senate Convention Voting Round One

Candidate	Actual Vote ¹	Pre-Convention Survey	Post-Convention Survey ²
Pete Ashdown	36.00%	44.2%	36.18%
Scott Howell	63.00%	54.3%	63.42%
William "Bill" Donald Peterson II	1.00%	1.4%	0.40%

US Representative District 1 Convention Voting Round One

Candidate	Actual Vote ¹	Pre-Convention Survey ³	Post-Convention Survey ²
Ryan Combe	39.95%	N.A.	38.04%
Donna McAleer	59.54%	N.A.	61.96%

US Representative District 1 Convention Voting Round Two

Candidate	Actual Vote ¹	Pre-Convention Survey ³	Post-Convention Survey ²
Ryan Combe	49.46%	N.A.	39.13%
Donna McAleer	50.75%	N.A.	60.87%

US Representative District 2 Convention Voting Round One

Candidate	Actual Vote ¹	Pre-Convention Survey ³	Post-Convention Survey ²
Michael (Mike) Small	13.00%	N.A.	12.67%
Dean Collinwood	25.00%	N.A.	28.00%
Jay Seegmiller	62.00%	N.A.	59.33%

US Representative District 3 Convention Voting Round One

Candidate	Actual Vote ¹	Pre-Convention Survey ³	Post-Convention Survey ²
Richard Clark	23.00%	N.A.	21.05%
Soren Simonsen	77.00%	N.A.	78.95%

¹ The percentages reported here were taken from <http://utahdemo.q.lab11.com/2012-utah-state-democratic-convention-you-are-cordially-invited-to-join-us-on-april-20th-and-21st>.

² The post-convention survey questions included an option for those who did not cast a ballot. The percentages have been adjusted here to reflect only the responses of survey participants who reported casting a ballot.

³ No questions on any of the House races were asked on the pre-convention survey.

Contact

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Pre-Convention Survey Topline Results

06/04/2012

1. First of all, do you think things in this country are generally headed in the right direction, or have they pretty seriously gotten off on the wrong track?

Answer	Response	%
Right track	298	49.5%
Wrong track	257	42.7%
Don't know	47	7.8%
Total	602	100.0%

2. How about in the state of Utah? Do you think things in Utah are generally headed in the right direction, or have they pretty seriously gotten off on the wrong track?

Answer	Response	%
Right track	107	17.8%
Wrong track	458	76.1%
Don't know	37	6.1%
Total	602	100.0%

3. Neighborhood caucuses in Utah are held every two years. Including this year's caucus, how many neighborhood caucuses have you previously attended?

Answer	Response	%
One (2012 was my first caucus)	173	28.8%
Two	114	19.0%
Three	61	10.1%
Four	60	10.0%
Five	32	5.3%
Six or more	154	25.6%
Don't know	7	1.2%
Total	601	100.0%

4. Including this year, how many times have you been elected as a state delegate?

Answer	Response	%
One (2012 is my first time)	252	41.9%
Two	133	22.1%
Three	51	8.5%
Four	49	8.1%
Five	22	3.7%
Six or more	89	14.8%
Don't know	6	1.0%
Total	602	100.0%

5. Did you attend this year's neighborhood caucus with the intention of running as a delegate?

Answer	Response	%
Yes	371	61.5%
No	226	37.5%
Don't know	6	1.0%
Total	603	100.0%

6. After reading each of the statements below, please indicate how well each statement describes your reasons for attending this year's neighborhood caucus.

Question	Doesn't describe me at all 1	2	3	4	Describes me very well 5	Mean/ Standard Deviation
I was committed to an issue that I wanted to support by attending the caucus.	21.3% 125	12.4% 73	20.1% 118	19.0% 112	27.2% 160	3.2/1.5
A neighbor asked me to attend to support his or her effort to get elected as a delegate.	90.8% 535	3.4% 20	2.5% 15	0.7% 4	2.5% 15	1.2/0.8
I wanted to be more involved in my political party.	3.9% 23	3.4% 20	13.8% 82	22.2% 132	56.7% 337	4.2/1.1
I wanted to participate in the selection of party officers like the chair and vice-chair.	27.6% 163	16.4% 97	23.4% 138	11.7% 69	20.8% 123	2.8/1.5
I was committed to a candidate who I wanted to support by attending the caucus.	40.4% 239	10.1% 60	13.5% 80	9.3% 55	26.7% 158	2.7/1.7
I felt it was my civic duty to attend the caucus.	2.4% 14	2.0% 12	6.9% 41	24.0% 143	64.7% 385	4.5/0.9
I was urged to attend the caucus by my church.	62.7% 368	4.4% 26	9.9% 58	8.7% 51	14.3% 84	2.1/1.5

7. Was a straw poll or ballot conducted at your neighborhood caucus to determine which candidate for the U.S. Senate had the most support?

Answer	Response	%
Yes	29	4.9%
No	517	86.7%
Don't know	50	8.4%
Total	596	100.0%

8. Do you believe a delegate is obligated to vote for the U. S. Senate candidate who received the most support at the neighborhood caucus?

Answer	Response	%
Yes	208	35.1%
No	306	51.7%
Don't know	78	13.2%
Total	592	100.0%

9. Prior to being elected delegate, did you tell those attending your caucus which U.S. Senate candidate you intended to support or were leaning towards supporting?

Answer	Response	%
Yes	39	6.6%
No	550	92.6%
Don't know	5	0.8%
Total	594	100.0%

10. Please answer the following questions about issues facing the country. The United States Congress considered many important bills over the past two years. For each of the following tell us whether you support or oppose the legislation in principle.

Question	Support	Oppose	Not sure
TransCanada Corp.'s plan to build the Keystone crude oil pipeline connecting Alberta's oil resources with refineries in Illinois, Oklahoma, and Texas.	21.9% 129	51.0% 301	27.1% 160
The 2011 debt ceiling resolution which raised the debt ceiling, cut federal spending by \$2.2 trillion, and created the Joint Select Committee on Deficit Reduction (the Super Committee).	59.4% 351	21.2% 125	19.5% 115
The JOBS act, which promotes entrepreneurship and small business growth by making it easier for startups to raise money, find new investors, and go public.	82.9% 489	3.7% 22	13.4% 79
Repeal of the military's Don't Ask, Don't Tell military policy that prohibited gay service members from disclosing their sexual orientation.	80.7% 476	10.3% 61	9.0% 53
The Patient Protection and Affordable Care Act, the comprehensive healthcare reform.	85.9% 506	5.9% 35	8.1% 48

11. Now, please answer the following questions about issues facing the state of Utah. The Utah state legislature considered many important bills over the past two years. For each of the following tell us whether you support or oppose the legislation in principle.

Question	Support	Oppose	Not sure
A non-discrimination law that would prohibit discrimination in housing and employment based on sexual orientation.	94.5% 554	2.2% 13	3.2% 19
A bill that prohibits public schools from teaching contraception, requiring them to teach only abstinence in sexual education.	1.9% 11	96.3% 565	1.9% 11
A comprehensive immigration bill that creates a guest worker program.	77.6% 455	10.8% 63	11.6% 68
An immigration enforcement measure that allows Utah to deport immigrants who commit felonies or class A misdemeanors.	41.6% 244	38.2% 224	20.3% 119
A resolution calling on the federal government to cede control of 22 million acres of public land by 2014.	6.8% 40	81.6% 478	11.6% 68

12. Suppose the state convention was being held today. The following candidates for U.S. Senate are listed on the first ballot. Who will you vote for?

Answer	Response	%
Pete Ashdown	250	44.2%
Scott Howell	307	54.3%
William "Bill" Donald Peterson II	8	1.4%
Total	565	100.0%

13. Suppose the state convention was being held today. The following candidates for Utah Governor are listed on the first ballot. Who will you vote for?

Answer	Response	%
Peter S. Cook	544	95%
Someone else	31	5%
Total	575	100%

14. Please rate how favorably you feel toward each of the following politicians on a scale from 0 to 100, where 0 is completely unfavorable, 100 is completely favorable, and 50 is neutral. To rate each candidate, place your cursor on the "slider bar" at the midpoint for each candidate and drag the indicator to the desired position. A number will appear to the right of the slider bar to show you where you are at on the scale.

Answer	Average Value	Standard Deviation	Responses
Pete Ashdown	71.9	21.5	497
Scott Howell	72.7	21.7	488
William "Bill" Donald Peterson II	36.4	24.2	331
Orrin Hatch	17.2	20.6	568
Mike Lee	8.8	16.0	554
Gary Herbert	25.3	23.0	560
Jim Matheson	70.4	25.8	544

The final ballot for U.S. Senate at the state convention will list only two candidates. Below are possible matchups on the final ballot. For each possible matchup please indicate which candidate you would vote for.

15. Scott Howell vs. William "Bill" Donald Peterson II

Answer	Response	%
Scott Howell	504	91.8%
William "Bill" Donald Peterson II	45	8.2%
Total	549	100.0%

16. Pete Ashdown vs. William "Bill" Donald Peterson II

Answer	Response	%
Pete Ashdown	526	94.3%
William "Bill" Donald Peterson II	32	5.7%
Total	558	100.0%

17. Pete Ashdown vs. Scott Howell

Answer	Response	%
Pete Ashdown	248	44.3%
Scott Howell	312	55.7%
Total	560	100.0%

18. Do you have a favorable or unfavorable impression of the political movement known as the Tea Party?

Answer	Response	%
Strongly favorable	3	0.5%
Somewhat favorable	17	2.9%
Somewhat unfavorable	54	9.2%
Strongly unfavorable	508	86.8%
Don't Know/No Opinion	3	0.5%
Total	585	100.0%

19. Do you consider yourself to be an active supporter of the Tea Party movement, or not?

Answer	Response	%
Yes	6	1.0%
No	573	97.9%
Don't know/No opinion	6	1.0%
Total	585	100.0%

20. Please indicate whether or not you have done each of the following⁴:

Question	Yes	No
Given money to any organization associated with the Tea Party movement	20.0%	80.0%
Attended a rally or meeting held by any organization associated with the Tea Party movement	20.0%	80.0%
Took any other active steps to support the Tea Party movement, either in person or through email or on the internet	20.0%	80.0%

21. Below are several pairs of statements about politics and government. For each pair of statements please click on a circle that best represents your views. If you completely agree with the statement, select the circle closest to that statement. If you don't completely agree, you may select a circle between the two statements.

Question Pole 1	1	2	3	4	5	Question Pole 2	Mean/ Standard Deviation
It is more important to find policy solutions that solve pressing national problems.	30.5% 177	33.7% 196	19.8% 115	11.0% 64	5.0% 29	It is more important to have policy that conforms to constitutional principles.	2.3/1.2
It is more important to have politicians who are not part of the Washington establishment.	8.2% 48	16.0% 93	33.8% 197	28.3% 165	13.7% 80	It is more important to have politicians who know how to get things done in Washington.	3.2/1.1
It is more important to have politicians who do what the people want.	23.4% 136	22.2% 129	18.8% 109	24.6% 143	11.0% 64	It is more important to have politicians do what they think is right, even if it is unpopular with their constituents.	2.8/1.3
The Constitution has a fixed meaning which does not change over time.	6.2% 36	7.5% 44	14.1% 82	38.4% 224	33.8% 197	The Constitution should be interpreted to fit the needs of each generation.	3.9/1.1
It is more important to have politicians who are loyal to party principles.	3.3% 19	9.4% 55	13.6% 79	37.0% 216	36.7% 214	It is more important to have politicians who think for themselves.	3.9/1.1
The federal government should have some of its power cut back, even if it means that important national problems do not get solved.	6.0% 35	14.3% 83	42.2% 245	29.9% 174	7.6% 44	The federal government should be given more power to solve national problems, even it means some loss in individual freedom.	3.2/1.0

⁴ This question was asked only to delegates who responded “yes” to question 19.

22. Below are additional pairs of statements about politics and government. For each pair of statements please click on a circle that best represents your views. If you completely agree with the statement, select the circle closest to that statement. If you don't completely agree, you may select a circle between the two statements.

Question Pole 1	1	2	3	4	5	Question Pole 2	Mean/ Standard Deviation
Human beings are good by nature.	14.6% 84	35.1% 202	28.7% 165	17.0% 98	4.5% 26	Human beings are selfish by nature.	2.6/1.1
Human beings want most to live in a society of equality and without privilege.	14.4% 83	27.6% 159	28.6% 165	22.7% 131	6.8% 39	Human beings want most to live in a society where individuals can climb the social ladder.	2.8/1.1
The first role of government is to see that the needs of people are being met.	20.5% 118	32.2% 186	28.8% 166	13.3% 77	5.2% 30	The first role of government is to maintain order and assure security.	2.5/1.1
Human beings need to trust their heart and their feelings to know what is right and wrong.	17.3% 100	36.7% 212	27.9% 161	14.9% 86	3.3% 19	It is the law that states what is right and what is wrong.	2.5/1.0
People should carefully watch and be suspicious of their elected representatives.	11.6% 67	30.3% 175	27.0% 156	22.7% 131	8.5% 49	People should have confidence and trust in their elected representatives.	2.9/1.1

Respondents were randomly assigned to one of the following three questions (23-25). The questions contain the same question but part of one sentence was either omitted or varied. Respondents were asked how much they favored or opposed the issue (0 being strongly opposed to it and 100 being strongly in favor of it).

23. Discrimination-control

Question	Average Value	Standard Deviation	Responses
One issue that some local governments have addressed is an ordinance protecting people against discrimination in housing and employment based on sexual orientation. Would you favor or oppose your local town or city council passing this kind of non-discrimination ordinance?	93.1	15.3	206

24. Discrimination-SLC council

Question	Average Value	Standard Deviation	Responses
One issue that some local governments have addressed is an ordinance protecting people against discrimination in housing and employment based on sexual orientation. Would you favor or oppose your local town or city council passing this kind of non-discrimination ordinance, such as the one passed by the Salt Lake City Council?	95.1	11.4	184

25. Discrimination-LDS church

Question	Average Value	Standard Deviation	Responses
One issue that some local governments have addressed is an ordinance protecting people against discrimination in housing and employment based on sexual orientation. Would you favor or oppose your local town or city council passing this kind of non-discrimination ordinance, such as the one endorsed by the LDS Church?	92.1	15.4	178

Post-Convention Topline Results

06/04/2010

1. Were you able to attend the Democratic Party State Convention on April 21st?⁵

Answer	Response	%
Yes	514	90.49%
No	54	9.51%
Total	568	100.00%

2. Overall, how satisfied were you with your experience at the convention?

Answer	Response	%
Very Dissatisfied	3	0.58%
Dissatisfied	19	3.70%
Neutral	50	9.73%
Satisfied	293	57.00%
Very Satisfied	149	28.99%
Total	514	100.00%

3. The following candidates for U.S. Senate were listed on the ballot at the convention. For whom did you vote?

Answer	Response	%
Pete Ashdown	182	35.69%
Scott Howell	319	62.55%
William "Bill" Donald Peterson II	2	0.39%
I did not vote in this race.	7	1.37%
Total	510	100.00%

⁵ A majority of the following questions were only asked of those who responded yes to this question.

4. How satisfied were you with the outcome of the U.S. Senate race at the convention?

Answer	Response	%
Very Dissatisfied	12	2.14%
Dissatisfied	50	8.90%
Neutral	73	12.99%
Satisfied	230	40.93%
Very Satisfied	197	35.05%
Total	562	100.00%

5. How satisfied are you that Peter S. Cooke is the Democratic nominee for Governor?

Answer	Response	%
Very Dissatisfied	0	0.00%
Dissatisfied	10	1.82%
Neutral	47	8.58%
Satisfied	152	27.74%
Very Satisfied	339	61.86%
Total	548	100.00%

Questions 6-13 were only asked of the delegates from each respective congressional district.

6. The following candidates for U.S. House of Representatives District 1 were listed on the first ballot at the convention. For whom did you vote on the first ballot?

Answer	Response	%
Ryan Combe	35	36.08%
Donna McAleer	57	58.76%
I did not vote on the first ballot.	5	5.15%
Total	97	100.00%

7. The following candidates for U.S. House of Representatives District 1 were listed on the second ballot at the convention. For whom did you vote on the second ballot?

Answer	Response	%
Ryan Combe	27	27.55%
Donna McAleer	42	42.86%
I did not vote on the first ballot.	29	29.59%
Total	98	100.00%

8. How satisfied were you with the outcome of the race for U.S. House of Representatives District 1 at the convention?

Answer	Response	%
Very Dissatisfied	3	2.88%
Dissatisfied	18	17.31%
Neutral	24	23.08%
Satisfied	43	41.35%
Very Satisfied	16	15.38%
Total	104	100.00%

9. The following candidates for U.S. House of Representatives District 2 were listed on the ballot at the convention. For whom did you vote?

Answer	Response	%
Michael (Mike) Small	19	12%
Dean Collinwood	41	26%
Jay Seegmiller	89	56%
I did not vote in this race.	11	7%
Total	160	100%

10. How satisfied were you with the outcome of the race for U.S. House of Representatives District 2 at the convention?

Answer	Response	%
Very Dissatisfied	4	2.29%
Dissatisfied	10	5.71%
Neutral	33	18.86%
Satisfied	73	41.71%
Very Satisfied	55	31.43%
Total	175	100.00%

11. The following candidates for U.S. House of Representatives District 3 were listed on the ballot at the convention. For whom did you vote?

Answer	Response	%
Richard Clark	12	15.19%
Soren Simonsen	45	56.96%
I did not vote in this race.	22	27.85%
Total	79	100.00%

12. How satisfied were you with the outcome of the race for U.S. House of Representatives District 3 at the convention?

Answer	Response	%
Very Dissatisfied	0	0.00%
Dissatisfied	0	0.00%
Neutral	28	32.56%
Satisfied	34	39.53%
Very Satisfied	24	27.91%
Total	86	100.00%

13. Please rate how favorably you feel toward Jim Matheson (candidate for U.S. House of Representatives District 4) on a scale from 0 to 100, where 0 is completely unfavorable, 100 is completely favorable, and 50 is neutral. To give your rating, place your cursor on the "slider bar" and drag the indicator to the desired position. A number will appear to the right of the slider bar to indicate your exact location on the scale. If you haven't heard enough about Jim Matheson to have an opinion, please click the Don't Know box.

Answer	Average Value	Standard Deviation	Responses
Jim Matheson	72.49	27.68	133

14. In the pre-convention survey, we received many positive and negative comments about the Utah nomination process, which includes neighborhood caucuses, a statewide convention, and a primary only if a candidate does not receive 60% of the vote at the convention. Some of the statements below reflect a positive view, and some reflect a negative view. Thinking about the process as a whole, please indicate how much you agree or disagree with each statement. The current Utah nominating process...

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Mean/Standard Deviation
Produces the best candidates for the party.	4.40% 24	23.08% 126	39.38% 215	29.12% 159	4.03% 22	3.05/0.93
Is fair.	4.97% 27	23.02% 125	33.70% 183	33.33% 181	4.97% 27	3.10/0.98
Involves too few people in the process.	2.38% 13	20.66% 113	24.86% 136	32.18% 176	19.93% 109	3.47/1.10
Hurts moderate candidates.	3.66% 20	23.63% 129	37.18% 203	26.74% 146	8.79% 48	3.13/0.99
Should be changed.	4.59% 25	15.96% 87	39.63% 216	24.77% 135	15.05% 82	3.30/1.05
Allows people who are the most interested in politics to have the most say.	1.82% 10	9.85% 54	17.15% 94	50.36% 276	20.80% 114	3.78/0.95
Helps candidates with little money to compete for the nomination.	5.87% 32	17.06% 93	31.01% 169	40.00% 218	6.06% 33	3.23/1.00

15. All things considered, would you like to be a delegate again in the future?

Answer	Response	%
Yes	503	90.47%
No	14	2.52%
Don't Know	39	7.01%
Total	556	100.00%

16. Do you approve or disapprove of the job that Jim Dabakis is doing as Democratic State Party Chairman?

Answer	Response	%
Strongly disapprove	3	1%
Disapprove	14	3%
Approve	267	49%
Strongly Approve	266	48%
Total	550	100%

17. How satisfied were you with the way Democratic Chairman Jim Dabakis handled the state convention?

Answer	Response	%
Very Dissatisfied	3	0.60%
Dissatisfied	11	2.21%
Neutral	52	10.46%
Satisfied	238	47.89%
Very Satisfied	193	38.83%
Total	497	100.00%

18. Thinking about the state convention, please indicate how much you agree or disagree with each statement.

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Mean/ Standard Deviation
Given the number of races and candidates, the convention was too long.	6.44% 32	52.52% 261	25.15% 125	13.68% 68	2.21% 11	2.53/0.89
Voting at the convention is accurate.	0.60% 3	5.22% 26	22.29% 111	58.43% 291	13.45% 67	3.79/0.76
Voting at the convention is efficient.	10.87% 54	29.38% 146	15.69% 78	36.82% 183	7.24% 36	3.00/1.18
Convention outcomes can be too easily affected by last-minute accusations.	3.22% 16	26.36% 131	41.85% 208	24.55% 122	4.02% 20	3.00/0.89

19. The Democratic State Convention was called to order at 10:30 AM. To the nearest hour, please indicate the approximate time you left the convention.

Answer	Response	%
11:00 AM	3	0.61%
12:00 PM	2	0.41%
1:00 PM	49	9.96%
2:00 PM	160	32.52%
3:00 PM or later	278	56.50%
Total	492	100.00%

20. Please rate how important you feel each of the following caucuses is to helping the Utah Democratic Party win elections. Use the following scale from 0 to 100, where 0 is not all important, 100 is very important, and 50 is neutral. To rate each caucus, place your cursor on the "slider bar" at the midpoint for each caucus and drag the indicator to the desired position. A number will appear to the right of the slider bar to show you where you are at on the scale.

Answer	Average Value	Standard Deviation	Responses
LDS Dems	79.96	23.38	480
Labor	75.27	21.25	446
Woman's	78.75	17.94	464
Stonewall	62.51	26.01	381
Education	81.77	18.42	469
Environment	71.42	21.57	442
Progressive	61.39	23.74	388
Hispanic	76.99	18.67	451
Young Democrats	75.81	19.93	454
Healthcare	71.15	23.48	438

21. Thinking about activities that the Utah Democratic party can do to win elections, please indicate how much you agree or disagree with each of the following strategies.

Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Mean/ Standard Deviation
Raise more money from wealthy individuals.	2.20% 12	7.34% 40	23.49% 128	47.71% 260	19.27% 105	3.74/0.93
Avoid controversial social issues in the party platform.	16.30% 89	38.46% 210	18.32% 100	20.33% 111	6.59% 36	2.62/1.17
Nominate more Mormon candidates.	7.52% 41	13.21% 72	42.75% 233	23.67% 129	12.84% 70	3.21/1.07
Change to a closed primary system.	23.49% 128	28.44% 155	28.44% 155	12.84% 70	6.79% 37	2.51/1.18
Organize an aggressive voter registration drive among Hispanics.	0.55% 3	0.92% 5	9.89% 54	40.48% 221	48.17% 263	4.35/0.74
Reach out to more Mormon voters.	0.73% 4	2.38% 13	8.79% 48	41.03% 224	47.07% 257	4.31/0.79

22. Took Pre-Convention Survey

Response	Total
Yes	404
No	170

Demographics – Pre & Post Surveys Combined

1. How often do you use the Internet?

Answer	Response	%
Once or more a day	689	94.13%
A few times a week	33	4.51%
A few times a month	9	1.23%
Hardly ever	1	0.14%
I do not have access to the Internet	0	0.00%
Total	732	100.0%

2. Are you:

Answer	Response	%
Male	433	59.23%
Female	298	40.77%
Total	731	100.0%

3. Please select the year you were born:⁶

Age bracket	Response	%
18-24	23	2.99%
25-34	90	11.69%
35-44	114	14.81%
45-54	152	19.74%
55-64	182	23.64%
65-74	94	12.21%
75 and older	115	14.94%
Total	770	100%

⁶ The year born was converted into age brackets.

4. Generally speaking, do you consider yourself to be a(n):

Answer	Response	%
Strong Democrat	395	53.96%
Not so strong Democrat	88	12.02%
Independent leaning Democrat	209	28.55%
Independent	31	4.23%
Independent leaning Republican	2	0.27%
Not so strong Republican	1	0.14%
Strong Republican	0	0.00%
Other	3	0.41%
Don't know	3	0.41%
Total	732	100.0%

5. On most political matters do you consider yourself:

Answer	Response	%
Strongly conservative	2	0.28%
Moderately conservative	51	7.03%
Neither, middle of the road	95	13.10%
Moderately liberal	383	52.83%
Strongly liberal	189	26.07%
Don't know	5	0.69%
Total	725	100.0%

6. What was the last year of school you completed?

Answer	Response	%
Some high school or less	3	0.41%
High school graduate	15	2.05%
Some college	149	20.41%
College graduate	220	30.14%
Post-graduate	343	46.99%
Total	730	100.0%

7. What, if any, is your religious preference?

Answer	Response	%
Protestant	47	6.44%
Catholic	42	5.75%
LDS / Mormon	347	47.53%
Jewish	10	1.37%
Other	46	6.30%
No preference / No religious affiliation	215	29.45%
Prefer not to say	23	3.15%
Total	730	100.0%

8. How active do you consider yourself in the practice of your religious preference?

Answer	Response	%
Very active	310	42.52%
Somewhat active	95	13.03%
Not very active	54	7.41%
Not active	104	14.27%
Does not apply / Prefer not to say	166	22.77%
Total	729	100.0%

9. What is your current employment status?

Answer	Response	%
Self-employed	108	14.79%
Employed by someone else	403	55.21%
Unemployed	15	2.05%
Homemaker	25	3.42%
Retired	159	21.78%
Student	20	2.74%
Total	730	100.0%

10. Are you:

Answer	Response	%
American Indian / Native American	1	0.14%
Asian	11	1.51%
Black / African American	3	0.41%
Hispanic / Latino	33	4.53%
White / Caucasian	672	92.31%
Pacific Islander	2	0.27%
Other	6	0.82%
Total	728	100.0%

11. Are you presently:

Answer	Response	%
Married	531	72.64%
Divorced	51	6.98%
Widowed	23	3.15%
Single	32	4.38%
Living with partner	94	12.86%
Total	731	100.0%

12. What do you expect your 2012 family income to be?

Answer	Response	%
Under \$25,000	40	5.60%
\$25,000 - \$39,999	75	10.50%
\$40,000 - \$54,999	78	10.92%
\$55,000 - \$69,999	98	13.73%
\$70,000 - \$84,999	110	15.41%
\$85,000 - \$99,999	81	11.34%
\$100,000 - \$149,999	150	21.01%
Over \$150,000	82	11.48%
Total	714	100.0%